



Aligning for
Strategic Change

Navigating the Network Planning Grant

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Beverly Tyler

TA Coach

btyler@crlconsulting.com

CRL  Consulting

Catherine Liemohn

Co-Project Director/TA Coach

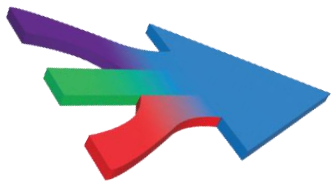
cliemohn@crlconsulting.com

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Goals

We will review the:

- *Aligning for Strategic Change* curriculum
- **History and structure** of Rural Health Networks
- **Strategic planning process** of the Network Planning grant





Aligning for Strategic Change



How do we create healthy communities?

Stewardship

How can our network share responsibility & ownership for advancing healthy in our communities?

Changing Mindsets

- Understanding Rural Health Networks
- Exploring the Relationship Between Stewardship & Rural Health Networks
- Practicing Adaptive Leadership

Building A Sound Infrastructure

- Understanding the Interplay of Form, Function & Financing
- Applying Governance as Leadership
- Assessing Strengths & Weaknesses Utilizing the Network Organizational Assessment Road Map
- Following the 9 Ps of Effective Meeting Planning

To help answer this question, we will explore these topics:

Impactful Actions

How can our network develop programs that have positive and lasting impact in our community?

To help answer this question, we will explore these topics:

External Environmental Scan

- Creating an Aim
- Identifying Opportunities & Threats

Strategic Plan

- Fostering Shared Understanding Using a Behavior Over Time Approach
- Setting Program Priorities
- Developing SMART Goals & Objectives

Sustainability

How can our network foster supportive relationships & generate financial resources?

To help answer this question, we will explore these topics:

Sustainability Planning

- Positioning for Sustainability
- Stewardship Focused Financing & Funding
- Friend raising

Communications

- Crafting Persuasive Messages
- Developing a Network Statement



Stewardship

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we will explore these topics:

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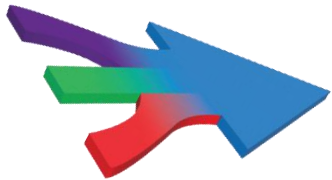
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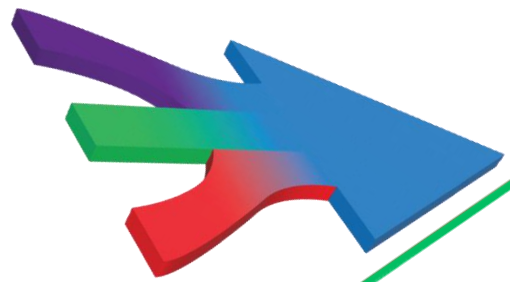
Communications

- Developing a Network Statement
- Crafting Persuasive Messages

Curriculum Modes

- Webinars
- Peer Sharing Community Discussions
- Sessions at Network Planning
- Completing Deliverables
- Tip Sheets and Other Resources





Stewardship

History and Structure of Rural Health Networks

Rural Health Networks



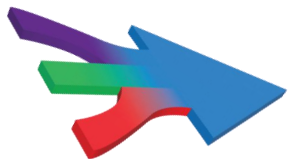
“Purpose is to work together to adapt to the larger changes in the health care delivery system.”

from FORHP Network Planning Guidance

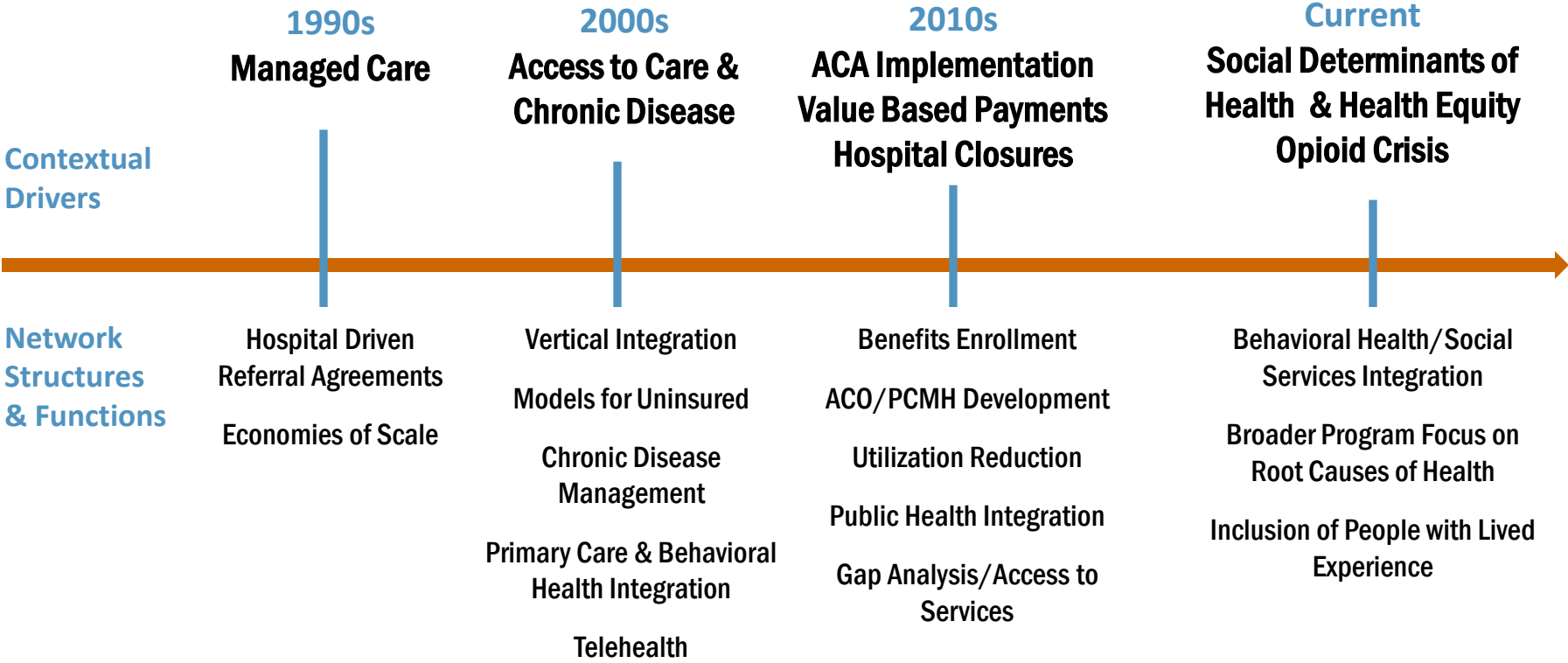


Rural Health Networks

*Rural Health Networks seek **systemic change** in health through aligning **community services, human resources, and financial assets**. They operate as **independent organizations** that have a formal structure with **shared decision-making** and **accountability** among members.*



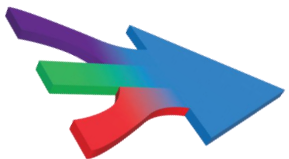
Evolution of Rural Health Networks



Stewardship

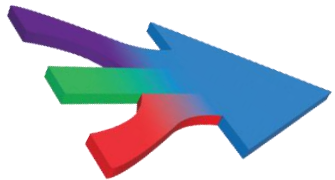
*Stewardship means taking responsibility for forming working relationships to **transform health and well-being** across a region. It is an ongoing practice of **encouraging alignment, inclusiveness, resident leadership, and knowledge sharing** – which is marked by a **commitment to the regional effort beyond one's own vested interest.****

**The Ripple Foundation/ReThink Health*

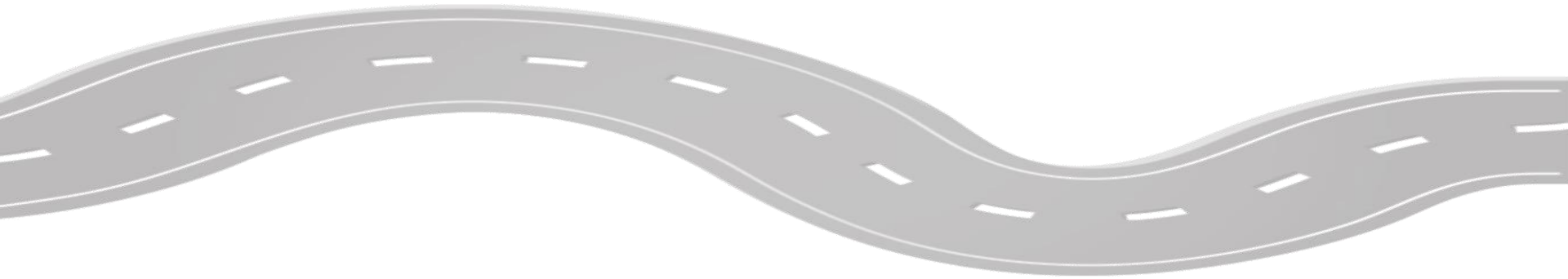


Value of Rural Health Networks Today

- Facilitate **breaking down silos**
- Crucial for **integration of services**
- Necessary for **addressing Social Determinants of Health**
- Change perspectives from **organizational focus to community focus**



Range of Structures

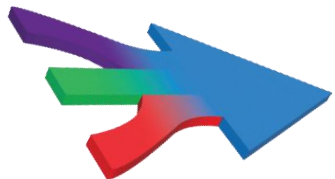


Collaborative Partnership

A loosely formed coalition of individuals or organizations focused on a singular short-term initiative

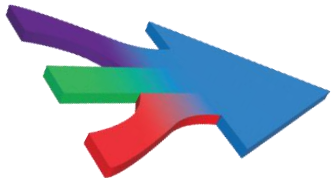
Rural Health Network

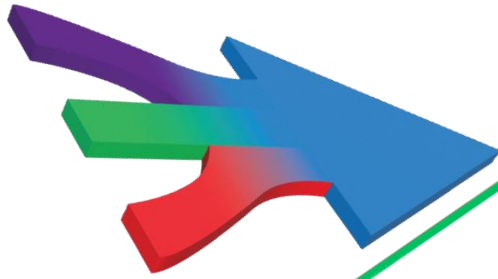
Independent organization with a formal structure and long-term commitment to solve complex problems



Why Do It?

- Establish **trust and long-term relationships**
- Create a **shared approach** to avoid unnecessary duplication of efforts and resources
- Be positioned to **take advantage of new opportunities**
- Become the **stewards of health and wellness** for your community into the future



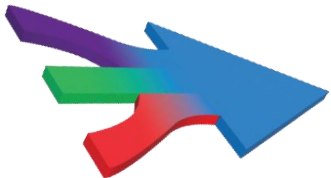


Impactful Actions

**Strategic Planning Process
of Network Planning Grant**

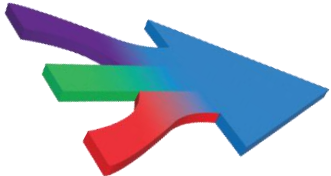
The Big Picture

- Stage **timing of deliverables** to support the Strategic Planning Process
- Build toward the Strategic Plan while **supporting both infrastructure and programmatic development, and sustainability planning**
- Design tools that have **value beyond the grant cycle**
- Avoid **busy work and duplication of efforts**



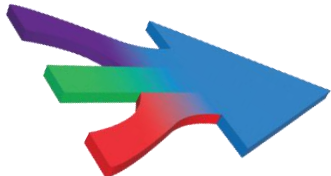
Strategic Planning as a Process

- Completed over several months; **not a one-time event**
- Includes **partners in a meaningful way to elicit perspectives, aspirations, and commitments**
- Requires collection and reflection of **both quantitative and qualitative data**
- Considers **policies and trends**
- Is **on-going and adaptive**



Components of a Strategic Planning Process

- Align partners to **address a common challenge** (MOUs, by-laws, policies/procedures)
- Agree on the **purpose** (vision, mission...)
- Understand **the context** (SWOT analysis tools)
 - External Environmental Scan
 - Network Organizational Assessment Road Map
- Develop **focus areas and strategies** (goals/objectives, sustainability)



Relationship of Deliverables to the Strategic Plan

Network Statement

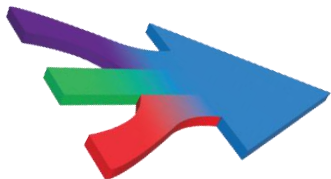
- Included in the Strategic Plan
- Concise and compelling story of your Network

External Environmental Scan

- Summary included in the Strategic Plan
- Programmatic goals and objectives based on data from the Scan

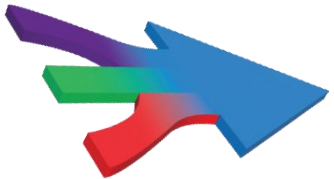
Network Organizational Assessment Road Map

- Summary included in the Strategic Plan
- Adaptive goals and objectives based on data from the Assessment



Value Beyond the Grant Cycle

- Network Statement is an **on-going communications tool**
- External Environmental Scan is a process for **continuously understanding external factors** that impact your Network
- Network Organizational Assessment Road Map is available for you to **repeat annually to track progress**
- Goals & Objectives are developed/used by **Board for accountability**



Today's Take Aways

Rural Health Networks

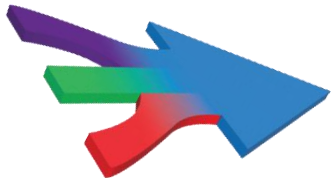
- Operate as independent organizations
- Based on long-term commitments to address intractable issues

Strategic Planning is a Process – not an event

- Requires partner participation
- Is on-going and adaptive

Network Planning Deliverables

- Designed to lead you through the strategic planning process
- Will become part of your Strategic Plan





Aligning for Strategic Change

Questions?



**Mark Your
Calendar**

September 25, 2024

3:00 PM ET

Stewardship

**Exploring the Relationship Between
Stewardship & Rural Health Networks**



Aligning for Strategic Change

**Please Give Us
Your Feedback**

Click the link in the chat. Thank you!